Corporate Environmental Management (CEM) grounds students in how private-sector firms may address environmental and natural resource issues in a manner that also promotes shareholder value, thus creating an important link between the quality of environmental and natural resources and a firm’s overall market objectives. Students learn how new capabilities can be developed that enhance sound competitive strategy and incorporate environmental and resource objectives while responding to new market opportunities, social demands, and regulatory pressures. They learn to identify, evaluate, measure, and present sources of competitive advantage that have beneficial environmental, resource, and financial consequences.

Students in CEM take courses in cost benefit analysis, life cycle assessment (LCA), corporate environmental management, as well as classes that build their business skills, entrepreneurship and technical expertise in energy innovation and LCA. For a more detailed listing of the curriculum please visit the CEM website.

Recent CEM initial job placements include:

- **Sr. Sustainability Coordinator**
  - Mattel, Inc.
  - El Segundo, CA

- **EDF Climate Corps Fellow**
  - Oberlin College
  - Oberlin, OH

- **Sr. Researcher**
  - The Sustainability Consortium
  - Lafayette, AR

- **Manager, Business Development**
  - Yingli Green Energy Americas
  - New York, NY

- **Energy Associate**
  - Environmental Science Associates
  - San Diego, CA

- **Corporate Sustainability Assistant**
  - The North Face
  - San Leandro, CA

- ** Facilities Analyst**
  - LinkedIn
  - Carpinteria, CA

- **Project Manager**
  - The Energy Coalition
  - Los Angeles, CA

- **Research Director**
  - Greenopia
  - Philadelphia, PA

- **Sustainability Analyst**
  - Levi Strauss & Co.
  - San Francisco, CA

- **Environmental Specialist**
  - US Environmental Protection Agency
  - Washington, DC

- **Environmental Planner**
  - CH2M HILL
  - Santa Barbara, CA

Example CEM related Master’s Projects (click to view project website)

- **Microfiber Pollution and the Apparel Industry**
- **UCSB Optimal Strategies for Achieving Carbon Neutrality by 2025**
- **Eco-E: InGrain: Transforming brewery waste into sustainable packaging and marketing solutions**
- **Eco-E: Sunset Power: Reusing lithium ion batteries as commercial and residential energy storage**

Recent CEM internship placements include:

- Allen Construction
- American Honda Motor Company, Environmental Business Development
- Apple
- Be Green Packaging
- Blue Shield of California, Corporate Social Responsibility Division
- City of Santa Barbara Public Works Dept.
- Community Environmental Council
- Cradle to Cradle Products Innovation Institute
- Deckers Outdoor Corporation
- Earthmind
- Energy Independence Now
- Enviance
- Fox Broadcasting Co.
- Innovation Center for US Dairy
- Institute for Energy Efficiency
- Pacific Gas and Electric (PG&E)
- Patagonia
- Sam’s Club, Leadership MBA Program
- Santa Ynez Band of Chumash Indians Environmental Office
- Sony Pictures